

Test Series: October, 2013

MOCK TEST PAPER – 2
INTERMEDIATE (IPC): GROUP – II
PAPER – 7: INFORMATION TECHNOLOGY AND STRATEGIC MANAGEMENT
SECTION – A: INFORMATION TECHNOLOGY

Question No. 1 is compulsory.

*Attempt any **five** questions from the remaining **six** Questions.*

Time Allowed – 1½ Hours

Maximum Marks – 50

1. Describe briefly, the following terms with reference to Information Technology:
 - (i) Meta Data
 - (ii) Transaction Log
 - (iii) Mirror Log
 - (iv) DNS Server
 - (v) Multi-tasking
 - (vi) VPDN
 - (vii) URL
 - (viii) Intranet
 - (ix) Wi-Fi
 - (x) Assembler (1 x 10 = 10 Marks)
2. (a) Define Star Network Topology. Discuss its advantages and disadvantages in brief. (4 Marks)
(b) Discuss the role of Internet in the development of E-commerce. (4 Marks)
3. (a) Describe the basic functions of an Operating System in brief. (4 Marks)
(b) Discuss various reporting tools available in Data Warehouse. (4 Marks)
4. (a) Explain various parts of a Decision Table in brief. (4 Marks)
(b) Discuss various Data transmission modes in brief. (4 Marks)
5. Draw a flowchart to find the sum of first 50 even numbers, starting from 2. (8 Marks)
6. (a) Describe various factors, which must be considered in determining the best file organization for a particular application. (4 Marks)
(b) Describe important characteristics of Client/Server Technology. (4 Marks)

7. Write short notes on any **four** of the following.

- (a) Dependent Data Mart
- (b) Online Backup
- (c) Mobile Commerce
- (d) Primary Key
- (e) Circuit Switching

(2 × 4 = 8 Marks)

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INTERMEDIATE (IPC): GROUP – II

PAPER –7: INFORMATION TECHNOLOGY AND STRATEGIC MANAGEMENT

SECTION – B: STRATEGIC MANAGEMENT

Question No.1 is compulsory.

*Attempt any **five** questions from the rest.*

Time Allowed – 1½ Hours

Maximum Marks – 50

1. (a) Premise control is a tool for systematic and continuous monitoring of the environment. Discuss. (3 Marks)
- (b) Do you agree that the liquidation is the last option for a business organisation? Give reasons. (3 Marks)
- (c) Do not-for-profit organizations need strategy? Discuss. (3 Marks)
- (d) The first step in strategic management model is developing a strategic vision and mission. Explain. (3 Marks)
- (e) If an organization makes accelerated efforts in form of innovative offerings to get better marketing returns, what strategy is it following? (3 Marks)
2. (a) State with reasons which of the following statements is correct/incorrect:
 - (i) Efficiency and effectiveness mean the same in strategic management.
 - (ii) The thrust of operational control is on individual tasks or transactions.(2 × 2 = 4 Marks)
- (b) Explain the meaning of the following concepts:
 - (i) Joint venture
 - (ii) Competitive advantage
 - (iii) Outbound logistics(3 × 1 = 3 Marks)
3. Write short notes on the following:
 - (a) Global strategy (2 Marks)
 - (b) Corporate culture (2 Marks)
 - (c) Value chain analysis (3 Marks)
4. Explain the strategic planning model that can be explained through traffic control lights. (7 Marks)

5. An important part of strategic management process is implementation of strategy. Discuss the relationship of soundness of strategy formulation with the quality of implementation. (7 Marks)
6. Explain in brief the themes of six sigma. (7 Marks)
7. Briefly explain the competitive pressures in the five areas of the overall market. (7 Marks)